

AWiB 2024 CONFERENCE SPONSORSHIP

BREAKING BARRIERS. IGNITING GROWTH.



 24 AUGUST 2024  REGENESYS BUSINESS SCHOOL, 165 WEST STREET, SANDTON

ABOUT THE CONFERENCE

The **African Women in Business Conference** brings together women entrepreneurs from diverse sectors and regions, offering a platform for networking, knowledge sharing, and exploring new business opportunities. It aims to empower and inspire women to break barriers, ignite growth, and achieve their fullest potential. With chapters across Africa, the conference fosters a supportive community that champions the success of women in business, propelling them into greater economic, social, and political spheres.

Sponsors gain significant brand visibility and exposure among influential women entrepreneurs, thought leaders, and industry professionals. This opportunity allows brands to align with the empowerment of women in business and showcase their support for gender equality and economic development. The conference provides resources, mentorship, and inspiration, facilitating meaningful networking and collaborations between sponsors and attendees, driving business growth and innovation.

The conference honours top-performing women entrepreneurs, inspiring others and celebrating their achievements. The target audience includes women entrepreneurs, business professionals, thought leaders, investors, mentors, supporters of women entrepreneurship, and representatives from government and organizations focused on women empowerment.

The theme, **“Breaking Barriers. Igniting Growth,”** reflects the aspirations of women entrepreneurs in Africa, aiming to inspire and equip them to overcome challenges, seize opportunities, and drive sustainable growth. Join us on 24 August 2024, at 165 West Street, Sandton, Johannesburg, South Africa, for a transformative experience that will inspire, connect, and empower women entrepreneurs across Africa. Let's break barriers and ignite growth together!

ABOUT THE ORGANISERS

Regenesys Business School

Regenesys Business School empowers individuals and organizations through innovative education and training. Our mission is to develop conscious leaders who positively impact the world. We offer programs in business management, leadership, and personal development, integrating intellectual, emotional, spiritual, and physical elements for well-rounded graduates. Founded in 1998, Regenesys has campuses in South Africa, Nigeria, Kenya and India, and a strong online presence. We foster a diverse, inclusive learning environment with valuable industry partnerships. Regenesys is Africa's largest business school, spanning 8 countries and with a network of 300,000 alumni, we offer unmatched value and quality education. Our holistic approach fosters physical, spiritual, financial, and emotional intelligence, preparing students for success. With leading programs in digital transformation, technology, and entrepreneurship, we open doors to global opportunities.

www.regenesys.net

African Women in Business (AWiB)

African Women in Business (AWiB) advances the role of women in business across Africa. AWiB provides a platform for women entrepreneurs, executives, and professionals to connect, collaborate, and grow. We offer mentorship programs, business resources, and networking opportunities focused on personal and professional development. Our initiatives address the unique challenges faced by women in business, advocate for gender equality, and promote economic empowerment. Through events, workshops, and advocacy, AWiB fosters a supportive community for women to share knowledge, gain inspiration, and drive change.

www.africanwib.com

TARGET AUDIENCE

The target audience includes women entrepreneurs, business professionals, thought leaders, investors, mentors, supporters of women entrepreneurship, and representatives from government and organizations focused on women empowerment.

The conference will be attended by 200 business and entrepreneurial women from 8 African countries representing African Women in Business.

The conference will be recorded and live streamed to 300 000 Regenesys alumni, staff, partners and clients from across the world.

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SPONSORSHIP AND BRANDING OPPORTUNITIES

We at **Regenesys Business School**, in partnership with **African Women in Business**, want to ensure that you receive maximum exposure, networking, and branding opportunities at the African Women in Business Conference. Below are the sponsorship options available, each of which can be tailored to your specific requirements.

GOLD SPONSOR

- Banner with your company logo and a 30-word write-up hyperlinked to your website.
- Your company logo on email shots with a hyperlink to your website.
- Your company logo and profile on the conference events page.
- Your company will be entitled to 3 delegate passes to invite colleagues or clients to interact and attend the event.
- Exhibition stand (3x3).
- Banners (x4).
- Company logo under the Gold sponsor to run on the presentation screen.
- Promotional material and marketing collateral may be distributed.
- Acknowledgement during the opening speech.
- Speaker on one of the relevant panel discussions.

Investment: R90 000 excl. VAT

SILVER SPONSOR

- Your company logo to appear on the conference website hyperlinked to your website.
- Your company logo on the conference website with a 30-word write-up.
- Your company logo next to the Silver sponsor on all email shots hyperlinked back to your website.
- Your company will be entitled to 2 delegate passes to invite colleagues to network with delegates at the event.
- Exhibition stand (3x3).
- Banners (x2).
- Company logo under the Gold sponsor to run on the presentation screen.
- Promotional material and marketing collateral may be distributed.
- Acknowledgement during the opening speech.

Investment: R60 000 excl. VAT

BRONZE SPONSOR

- Your company logo to appear on the conference website hyperlinked to your website.
- Your company logo next to the Silver sponsor on all email shots hyperlinked back to your website.
- Your company will be entitled to 2 delegate passes to invite colleagues to network with delegates at the event.
- Exhibition stand (3x3).
- Banners (x2).
- Promotional material and marketing collateral may be distributed.
- Acknowledgement during the opening speech.

Investment: R42 000 excl. VAT

AWARDS CEREMONY COCKTAIL SPONSOR

- Exhibition stand (3x3).
- Banners (x4).
- Your company will be entitled to 2 delegate passes to invite colleagues to network with delegates at the event.
- Promotional material and marketing collateral may be distributed.

Investment: R54 000 excl. VAT

SHOWCASE SPONSOR

- Dressed table, two chairs, electrical power point.
- Banners (x2).
- Your company will be entitled to 1 delegate pass to invite colleagues to network with delegates at the event.
- Promotional material and marketing collateral may be distributed.

Investment: R22 200 excl. VAT

ASSOCIATE SPONSOR

- Banner (x1).
- Your company will be entitled to 1 delegate pass to invite colleagues to network with delegates at the event.
- Promotional material and marketing collateral may be distributed.

Investment: R17 400 excl. VAT

MERCHANDISE / GIFT SPONSOR

- Promotional gifts to be included in conference bags
- Promotional gifts to be handed out to the delegates
- Welcome drinks sponsor
- Speaker gift sponsor
- Banner (x1).

Investment: R8 400 excl. VAT

CONFERENCE BAGS SPONSOR

- Company logo on the bags
- Exhibition stand (3x3).
- Banner (x2).

Investment: R25 000 excl. VAT

AWARDS CEREMONY TROPHY SPONSOR

- Company logo on the trophies
- Banner (x1).

Investment: R10 000 excl. VAT

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BOOKING FORM AND ACCOUNT SETTLEMENT

- Your Company agrees to settle the invoiced amount within 14 days before the event date.
- Payment must be made prior to the running of this event. Otherwise Regenesys has the right to deny access to company Sponsoring or Exhibiting. A 20% cancellation fee is applicable, 50% cancellation fee 30 days prior, 100% cancellation fee applicable 14 days prior to the event.
- Sponsorship and Exhibition is subject to availability, print deadlines and space.

PLEASE COMPLETE THE DETAILS NEEDED FOR THE GENERATION OF YOUR INVOICE

Company Name: _____

Approving Person: _____

Designation: _____

Email Address: _____

Contact Person: _____

Designation: _____

Email Address: _____

Cell Number: _____

Telephone: _____

Fax: _____

Postal Address: _____

VAT Registration Number: _____

Package: _____

Value: _____

SIGNED ON BEHALF OF REGENESYS

NAME: JOHAN WILDENBOER, EVENTS MANAGER

Date: _____

SIGNED ON BEHALF OF COMPANY

Name: _____

Designation: _____

Date: _____